



Leeds Hockey Club

Sponsorship Opportunities
2025-2026 Season

About us

Contact us:



Website:
<https://www.leedshockey.co.uk/>

Instagram:
<https://www.instagram.com/leedshockeyclub?igsh=MXNpbnFiOWE2cXBoaA==>

Email:
Sponsorship@leedshockey.co.uk

Phone Number: **07788276415**
Sponsorship Secretary: **Laura Jakeman**

We are proud to be the largest hockey club in Yorkshire and a registered charity (1189199), rooted in a strong sense of community and inclusivity, welcoming over 475 members of all genders from the age of 8 to 76.

We field 6 women's and 7 men's teams, with both first teams playing in the England Hockey National League — the second and third tiers of English hockey. We have a thriving junior section of over 149 young individuals, from U10s to U18s, whilst we also offer Veterans hockey, providing opportunities for mature players.

Based at Sports Park Weetwood, we work closely with the University of Leeds and Leeds Beckett University to offer students a welcoming and supportive environment whilst they settle into life in a new city.

Our commitment to mental health and wellbeing is reflected in our commitment to fundraising for Mind, through which we promote awareness, support, and open conversations around mental health within the sporting community.

We have a growing digital presence, with over 2,200 followers across social media and regular visits to our website.

Why we need your support

Hockey has the power to drive ambition, build confidence, and create lasting connections - and our club is living proof of this.

As a registered charity, we rely on sponsorship to cover vital costs like pitch hire, coaching, equipment, and subsidised fees for young players and students. Your support helps us keep hockey accessible, inclusive, and thriving in our local area.

None of this would be possible without our incredible team of 36 volunteers, who give their time to make everything we do possible, from organising fixtures to player welfare. With your help, we can continue to grow and make a lasting impact through sport.



Sponsorship Opportunities

Shirt Sponsor

Your logo will feature prominently on the front of all new shirts worn by both the Men's and Women's First Teams (Home and Men's Away), as well as any new or existing members who order updated kits.

Price: £1500 (plus the price of first team shirts)

Pitch Banner

A branded banner displayed on the pitch side fencing at Weetwood Sports Pitches—home to both Leeds Hockey Club and Leeds University teams—offering great visibility to players and spectators alike.

Price: £800 (plus the price of the banner)

Limited Edition Merchandise (2 items per season)

We'll be releasing exclusive merchandise to the whole club throughout the year, and your logo will be included on selected items—offering a unique branding opportunity.

Price: £750

****We welcome conversations around pricing to find a mutually agreeable solution***

Sponsorship Opportunities

Team Photo Banner (6 women's, 7 men's, 6 junior)

Each team will take an official photo during the season, with your logo prominently displayed as a graphic overlay at the top of the image (posted on our Website, and Instagram)

Price: £450

Instagram Sponsor Spotlight (2 per season)

We'll post a dedicated spotlight on your company during both the first and second halves of the season, helping our followers get to know your company better.

Price: £300

Match Day Programme/Team Sheets (22 Match Day Programmes & 18 Team Sheets per season)

Your logo will be featured on the lead image of our Instagram Match Day Programme, which includes the weekend's fixture schedule and reaches our engaged online community.

Price: £250

Team of the Week Sponsorship (22 posts per season)

Every week, standout players from each team are featured in our "Team of the Week" post on Instagram. This will include the caption "LHC's Team of the Week - Sponsored by [Your Company]" along with your logo.

Price: £250

****We welcome conversations around pricing to find a mutually agreeable solution***

Sponsorship Opportunities

Tiered Packages *(-12.5%)*

Headline Sponsor Package

Shirt Sponsor
Pitch Banner
Limited Edition Merch
Team Photo Banner
Instagram Spotlight
Match Day Programme
Team of the Week

~~Price — £4,300~~
Bundle Price - £3,763

Feature Sponsor Package

Pitch Banner
Instagram Spotlight
Match Day Programme
Team of the Week

~~Price — £1,600~~
Bundle Price - £1,400

Community Sponsor Package

Instagram Spotlight
Match Day Programme
Team of the Week

~~Price — £800~~
Bundle Price - £700

**We welcome conversations around pricing to find a mutually agreeable solution*

Examples



Shirt Sponsor



Pitch Banner



Match Day Programme/Team Sheets



Instagram Spotlight



Team Photo Banner



Team of the Week



Limited Merchandise





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